

INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO ART. 13 OF REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 27 APRIL 2016 ("GENERAL DATA PROTECTION REGULATION - GDPR")

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INFORMATION AND CONTACT DETAILS OF THE DATA CONTROLLER	
Data Controller	CASCINA VENEGORE SRL SOCIETA' AGRICOLA , with registered office in Via Mattutina, 6 – Frazione San Matteo, 14010 Cisterna d'Asti (AT), VAT number 03432250045
Contact details of the Data Controller	E-mail: info@cascinavengore.it Pec: info@pec.cascinavengore.it Tel: +39 0141 979258
<p>CASCINA VENEGORE SRL SOCIETA' AGRICOLA, as Data Controller of your personal data (hereinafter also "Cascina Vengore" or "Data Controller"), informs you, pursuant to articles 12 and 13 of Regulation (EU) 2016/679 (General Data Protection Regulation, hereinafter referred to for brevity as "GDPR"), that your personal data will be processed by specifically authorised persons and limited to the purposes and with the methods specified below.</p> <p>Cascina Vengore is the owner and manager of this website http://www.cascinavengore.it/, to which the information contained in this policy applies (hereinafter also "Site").</p> <p>Cascina Vengore believes in the importance of privacy for all its users and uses the data collected only to improve the experience of using the Site, respecting the standards set by European (GDPR) and national (Privacy Code) regulations, updating the information and allowing it to be read and understood more easily.</p> <p>The GDPR is a regulation aimed at strengthening and unifying data protection for all subjects within the European Union and which requires a high level of transparency on the methods of collection, storage and use and more generally on the processing of personal data and imposes stringent limits on their use.</p>	

OBJECT AND PURPOSES OF THE PROCESSING

The Data Controller informs you that it will process, specifically, your personal data, contact details and IP address, according to the purposes and methods defined and specified below.

In particular, the personal data provided to the Data Controller will be processed for the pursuit of the following purposes:

1. To use all the features made possible by interacting with the Site through the specific buttons (*Contacts > Your Advice*).
2. To ensure the correct functioning of the Site and all technical features related to the same, in order to allow the user the best possible browsing experience on the Site.

This information is effective only with reference to the Site, but not with reference to other and different portals or websites, for which the Data Controller is in no way responsible.

The processing of data provided by the user will be carried out, even following automatic collection during navigation, for the sole purpose of ascertaining and/or controlling access to the Site and/or for the sole purpose of improving its functionality, in order to guarantee a better navigation experience.

As regards the processing of IP addresses and domain names, as well as all user navigation data, carried out by the Data Controller for the purpose indicated in the above-mentioned point 2), please refer to the **Cookie Policy**.

LAWFULNESS OF THE PROCESSING

Except as just specified for navigation data, the communication to the Data Controller of the user's personal data better specified above has the following legal bases as prerequisites for the lawfulness of the processing:

- Art. 6, par. 1 letter f) of the GDPR (legitimate interest) for the purposes referred to in points 1 and 2 above.

The provision of your personal data is therefore necessary for the full fulfillment of the purposes referred to in points 1 and 2 above, and, consequently, your refusal to provide personal data may result in the failure to perform the services and functions of the Site, preventing all or part of its functionality.

PROCESSING METHODS

The Processing of personal data is carried out by means of all or some of the operations indicated in art. 4 n. 2) of the GDPR ("*collection, recording, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, communication, cancellation and destruction of data*").

Personal data are subjected to automated processing by the Data Controller for the time strictly necessary to achieve the purposes for which they were collected, with technical and organizational methods adopted to prevent data loss, illicit and/or incorrect use and unauthorized access, and such, therefore, as to guarantee a level of security appropriate to the risk pursuant to art. 32 of the GDPR, by specially authorized persons, in compliance with the provisions of art. 29 of the GDPR, or by employees and/or collaborators of the Data Controller in their capacity as authorized persons and/or system administrators, who may carry out consultation, use, processing, comparison and any other appropriate operation in compliance with the provisions of law necessary to guarantee, among other things, the confidentiality and security of the data as well as the accuracy, updating and relevance of the data in compliance with the purposes and methods declared.

In particular, it is specified that personal data will be processed only at the headquarters of the Data Controller, except as specified below, will not be disclosed, and, pursuant to art. 13, paragraph 1, letter (e), the same may be processed only by authorized persons and/or by any external data processors pursuant to art. 28 of the GDPR (in the person of individual professionals and/or complex professional associations), and/or by persons who operate as independent data controllers, and among whom are included, explicitly, hosting companies and/or technical personnel in charge of the management and/or maintenance of the Site, but only and exclusively for the purposes expressly and specifically indicated above.

SCOPE OF DATA COMMUNICATION

In relation to the purposes indicated above, personale data may be communicated to the following subjects and/or to the categories of subjects indicated below, or may be communicated to companies and/or individuals who provide services, including external ones, on behalf of the Data Controller.

Among these, for greater clarity, the following are indicated, by way of example but not limited to: professionals and consultants, including in associated form; entities that provide services for the management of the IT system and telecommunications networks (including e-mail and management of web portals and websites - cloud storage services - hosting); banks; factoring companies, debt collection companies, credit insurance companies; legal, administrative and tax consultancy firms; competent authorities and/or supervisory bodies for the fulfillment of legal obligations; entities that carry out control, audit and certification tasks for the activities carried out by the Data Controller which operate as external data processors pursuant to art. 28 of the GDPR, or in complete autonomy as separate entities from the Data Controller.

With exclusive reference to navigation data and IP addresses, the Site may share some of the data collected with services located outside of Italy and the European Union area. In the event that this should become necessary for any reason, the Data Controller hereby ensures that the transfer of data will take place in accordance with the applicable legal provisions and, in particular, in accordance with articles 44 – 45 – 46 – 47 – 48 and 49 of the GDPR and other applicable legal provisions.

The Site has installed some plugins with advanced user privacy protection functions that do not send cookies or access cookies present on the user's browser when the page is opened but only after clicking on the plugin.

The collection and use of information by the parties listed below are governed by their respective privacy policies, to which you are kindly requested to refer at the links indicated.

Instagram: <https://www.instagram.com/>

Facebook: <https://www.facebook.com/>

Youtube: <https://www.youtube.com/>

DATA RETENTION PERIOD

In compliance with the principles of lawfulness, limitation of purposes and retention and data minimization, pursuant to art. 5 of the GDPR, the retention period of your personal data is established for a period of time not exceeding the achievement of the purposes indicated above for which they are collected and processed, or for the entire duration of the fulfillment of the aforementioned purposes, and, therefore, once the purposes of the processing have been exhausted, your data will be deleted from all physical and IT media.

AUTOMATED DECISION-MAKING AND PROFILING

Data Controller informs you that, for the purposes of processing your personal data, it does not use automated decision-making processes, i.e. those aimed at making decisions based solely on technological means according to predetermined criteria (i.e. without human involvement); nor does it carry out profiling activities, i.e. those aimed at using your personal data to analyze or predict aspects concerning professional performance, economic situation, health, personal preferences, interests, reliability, behavior, location or movements, etc.

USERS RIGHTS (DATA SUBJECT)

Right of Access pursuant to art. 15 of the GDPR and Right to Rectification pursuant to art. 16 of the GDPR

The user, pursuant to art. 15 of the GDPR, has the right to obtain from the Data Controller confirmation of the existence or otherwise of processing of personal data concerning him/her, to obtain access to the same and to all the information referred to in the same art. 15, paragraph 1, letters from (a) to (h), by issuing a copy of the data being processed in a structured, commonly used, machine-readable and interoperable format.

The user, pursuant to art. 16 of the GDPR, also has the right to obtain from the Data Controller the rectification and/or integration of the data being processed if they are not updated and/or inaccurate and/or incomplete.

Right to erasure pursuant to art. 17 of the GDPR and Right to restriction of processing pursuant to art. 18 of the GDPR

The user has the right to obtain, exclusively in the cases referred to in art. 17, paragraph 1, letters (a) to (f), of the GDPR, the deletion of data concerning him - with the exception of the cases specifically provided for in art. 17 paragraph 3.

The user, pursuant to art. 18 paragraph 1, letters (a) to (d), of the GDPR, has the right to request and obtain from the Data Controller the limitation of the processing of his/her personal data, or that such data are not subjected to further processing and can no longer be modified. The Data Controller ensures that the limitation of processing is implemented through adequate technical devices that guarantee their inaccessibility and unchangeability.

Right to data portability pursuant to art. 20 of the GDPR

The user has the right to receive, pursuant to art. 20 of the GDPR, from the Data Controller the personal data concerning him/her, the processing of which is carried out by automated means, in a structured, commonly used and machine-readable format, and also has the right to transmit such data to another data controller, or to obtain from the Data Controller, where technically feasible, the direct transmission of such data to another specifically identified data controller.

Right to object to processing pursuant to art. 21 of the GDPR

The user has the right to object at any time for reasons relating to his or her particular situation to the processing of personal data concerning him/ her pursuant to art. 6, par. 1, letters e) and f), including profiling based on those provisions. The Data Controller shall no longer process the personal data unless it demonstrates compelling legitimate grounds for

the processing that override the interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims.

Where personal data are processed for direct marketing purposes, the user shall have the right to object at any time to processing of personal data concerning him/ her for such marketing, which includes profiling to the extent that it is related to such direct marketing. Where the user objects to processing for direct marketing purposes, the personal data shall no longer be processed for such purposes.

HOW TO EXERCISE USERS RIGHTS

The user may exercise the rights listed above by sending a request via email to info@cascinavengore.it.

Data Controller will confirm receipt of the request and provide information on the action taken, with reference to the exercise of the rights provided for in Articles 15 to 22 of the GDPR, within 1 (one) month of receiving the request. If necessary, and taking into account the complexity and number of requests, Data Controller may extend this period by 2 (two) months, upon motivated communication to be sent within 1 (one) month of receiving the request.

Data Controller will communicate any rectification, erasure, restrictions or object to all recipients, as identified by art. 4, paragraph 1, no. 9 of the GDPR, to whom such data have been transmitted, unless this proves impossible and/or involves a disproportionate effort.

Following the sending of the request for rectification, erasure, restrictions or object, if the Data Controller has reasonable doubts about the identity of the user, he will request further information to confirm it. These communications will be sent by email from the aforementioned address and will be processed by the person specifically authorized for the purpose.

Finally, we remind you that the user has the right to lodge a complaint with the Supervisory Authority (Garante per la protezione dei dati personali), as specified pursuant to art. 13, paragraph 2, letter (d) and governed by articles 77 et seq. of the GDPR and 141 et seq. of D.lgs. 196/2003, as amended by D.lgs. 101/2018.