

## Insights From 71 Winemakers And Winery Owners - Part I

**Tipologia:** Short Pic

**Argomento:** Wine

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In the past decade I have met and interviewed dozens of winemakers and winery owners. Below are photographs and quotes from a few, with links to articles. More photos are at the new [VinoVoices Instagram](#) site.



Lucrezia Povero of Cascina Vèngore in Piedmont, Italy CASCINE VENGORE

*'As a winemaker, you need to have the risk tolerance, as you can see the fruit of your hard work in the vineyard being swept away by frost or hailstorms...Mother Nature governs your agenda: she decides when you do the work in the vineyard. A source of joy is witnessing the constant transformation of the vineyards and being energized by the vitality of the ecosystem, particularly during the spring when exquisite colors of flowers tinge the vineyards. I was most satisfied when birds—which we had not seen in our areas for years—came back to our vineyards after conversion to organic farming and regeneration of the land.'*

**Lucrezia Povero.** Cascina Vèngore, Piedmont, Italy.

Read tasting notes from Fratelli Povero [here](#).

di **Tom Mullen** - 30/01/2022

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Fonte: <https://www.forbes.com/sites/tmullen/2022/01/30/insights-from-71-winemakers-and-winery-ownerspart-i/?sh=3b000cf71e75>